



Santa Barbara Vintners Board of Directors Meeting Agenda

Time: Sept 23, 2025 10:00 AM Pacific Time (US and Canada)
Location: Crown Point Winery, 1733 Fletcher Way, Santa Ynez, CA 93460
Zoom Link: <https://us06web.zoom.us/j/5724212160?omn=89798275888>

1. Call to Order Pierre LaBarge 10:00am
2. Approve Minutes (8 for quorum)
3. Public Comment available for items either included in the agenda or not included (3 minutes per person).
4. Finances Alison Laslett/Dan Glaeser 10:05am
 - i. Draft budget for 2025-26
5. CEO Update Alison Laslett 11:00am
 - a. HdL Collections Update
 - b. Strategic Plan
 - c. Grant Application
 - d. Eureka NYC – “No one has more clout and cache in California than Santa Barbara right now.”
 - e. Board Committees
 1. Progress Reports
 - a. Transition and Strategy Committee – Jason
 - b. Marketing – Keith
 - c. Events – Amy
 - d. Board (By-laws and Brown Act) – Steve
 - e. Membership - Phil, Pierre
 - f. Advocacy - Denise
6. Events Emily Byram 11:50am
 - a. Vintners Festival
7. Meeting Adjourned Pierre LaBarge 12pm

Upcoming Board Meetings are the 3rd Tuesday of the month at 10am; agenda will be posted on the website 72 hours in advance of the meetings.

Please feel free to volunteer space for our upcoming board meetings if you are able to host.

October 21, 2025

November 18, 2025

December 16, 2025