



Santa Barbara Vintners Board of Directors Meeting Agenda

Time: December 16, 2025 10:00 AM Pacific Time (US and Canada)

Location: Crown Point Vineyards, 1733 Fletcher Way, Santa Ynez, CA 93460

Zoom Link: <https://us06web.zoom.us/j/5724212160?omn=81059928663>

The Santa Barbara Vintners currently provides in-person participation for public comment at the physical location of the board meeting shown above, which changes monthly.

Board Members *only* may use the Zoom link to participate remotely through our teleconferencing site at the location listed above.

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| Call to Order | Pierre LaBarge | 10:00am |
| <ul style="list-style-type: none">1. Approve Minutes (8 for quorum)2. Public Comment available for items either included in the agenda or not included (3 minutes per person). | | |
| 3. Finances | Alison Laslett/Dan Glaeser | 10:20am |
| <ul style="list-style-type: none">i. Standard financial reports – Balance Sheet, Statement of Activityii. Cash flow update | | |
| 4. CEO Update | Alison Laslett | 11:00am |
| <ul style="list-style-type: none">i. Policy Discussion:<ul style="list-style-type: none">1. Brown Act<ul style="list-style-type: none">a. Board members to sign that they have reviewed and received the Brown Act policy (attached, vote to adopt)2. Foundation President Board Seat on Association Board (vote if adding the seat)<ul style="list-style-type: none">a. Discuss the value or challenges of adding the Foundation President as a non-voting board member to the SBV Board3. Social Media Management (attached, vote to adopt)b. Board Committees Progress Reports<ul style="list-style-type: none">a. Transition and Strategy Committee – Jason Djang<ul style="list-style-type: none">i. KPI discussionb. Marketing – Kristina Caruso | | |

- i. First month report out on results from KWSM and The Zimmerman Agency
- c. Events – Emily Byram
 - i. Mission Santa Barbara
- d. Membership - Phil, Pierre
 - i. Membership Tasting Schedule
 - ii. WUSATA Seminar
 - iii. Out of County wineries

5. Meeting Adjourned

Pierre LaBarge

12pm

Upcoming Board Meetings are the 3rd Tuesday of the month at 10am; agenda will be posted on the website 72 hours in advance of the meetings and posted publicly at the location.

Please feel free to volunteer space for our upcoming board meetings if you are able to host.

January 20th, 2026

February 17th, 2026

March 17th, 2026