



Santa Barbara Vintners Board of Directors Meeting Agenda

Time: January 20, 2026 10:00 AM Pacific Time (US and Canada)

Location: Cambria, 5475 Chardonnay Lane, Santa Maria, CA 93454

Zoom Link: <https://us06web.zoom.us/j/5724212160?omn=85024893738>

The Santa Barbara Vintners currently provides in-person participation for public comment at the physical location of the board meeting shown above, which changes monthly.

Board Members *only* may use the Zoom link to participate remotely through our teleconferencing site at the location listed above.

Call to Order	Pierre LaBarge	10:00am
1. Approve Minutes (8 for quorum)		
2. Public Comment available for items either included in the agenda or not included (3 minutes per person).		
3. CEO Update	Alison Laslett	10:10am
	a. FY realignment to April to April to line up with the BID. Budget will be redrafted and sent to the Board.	
4. Discussion: This meeting is an atypical board meeting dedicated to discussion.		10:30am
	a. How to include trade activities in the BID: Trade activities are an integral part of the business development work of the association. Please see attached documentation for details. Discussion will be facilitated by AJ Fairbanks and Alison Laslett.	
	b. AB1585 (American Wine) – CAWG and Family Winemakers have introduced a bill to support all “American” labeled wines include 100% US grapes. Wine Institute has concerns this will limit some producers. SBV has been asked to write a letter of support. Board Action: Decide if we will support or not. Paso and Lodi are in support.	
5. Meeting Adjourned	Pierre LaBarge	12pm

Upcoming Board Meetings are the 3rd Tuesday of the month at 10am; agenda will be posted on the website 72 hours in advance of the meetings and posted publicly at the location.

Please feel free to volunteer space for our upcoming board meetings if you are able to host.

February 17th, 2026 – Roblar Winery

March 17th, 2026 – Rusack Vineyards

April 21st, 2026 - TBD