



Santa Barbara Vintners Board of Directors Meeting Agenda

Time: November 10, 2025 – 9:30am

Location: Andrew Murray Winery, 5249 Foxen Canyon Rd, Los Olivos, CA 93441

Zoom Link: (for committee members only)

<https://us02web.zoom.us/j/87606690326?pwd=Eo1TCZwmbdFWKztwnmrMyfcl8MRbgp.1>

The Santa Barbara Vintners currently provides in-person participation for public comment at the physical location of the committee meeting shown above.

Committee Members *only* may use the Zoom link to participate remotely through our teleconferencing site at the location listed above.

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|---|----------------|---------|
| Call to Order | Alison Laslett | 9:30am |
| 1. Approve Minutes from previous meeting | | |
| 2. Public Comment available for items either included in the agenda or not included (3 minutes per person). | | |
| 3. CEO Update | Alison Laslett | 9:40am |
| a. Just under 20% of Wine BID members are not paying their assessment. | | |
| i. What collections tactics can we pursue? | | |
| ii. How do we engage the County, which is the governing entity? | | |
| iii. How do we ensure HdL is doing their job? | | |
| b. Recommendations will be taken back to the Board at the next Board meeting. | | |
| 4. Meeting Adjourned | | 10:30am |