



## Santa Barbara Vintners Membership Committee

**Time:** November 13, 2025, 1PM Pacific Time (US and Canada)

**Location:** Clementine Carter Wines, 388 Bell St, Los Alamos, CA 93440

### Meeting Minutes

**IN ATTENDANCE:** Pierre LaBarge, Sonja Magdevski, John Bailey, Sharde Shepherd, Phil Carpenter

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1. Call to Order: 1:02pm
2. Establish quorum (3 for quorum): Quorum established
3. Public Comment available for items either included in the agenda or not included (3 minutes per person)
  - a. No public comment
4. Approve August 2025 meeting minutes
  - a. Motion: Pierre
  - b. Second: Sonja
  - c. Unanimous approval
5. Approve regular meeting schedule: Quarterly
  - a. Motion: John
  - b. Second: Phil
  - c. Unanimous approval
6. Review Membership Survey Results
  - a. Committee consulted results of the Membership Committee survey
  - b. Sonja will research which subjects are mentioned the most
  - c. Committee will assign upcoming seminars at wineries that are interested in hosting
7. Membership Educational Tastings
  - a. Committee reviewed Membership Committee survey results
  - b. Committee provided guidance to staff on who they should pursue
  - c. Committee considered the fit for wineries based their interest, facilities, wines produced and ability to fit varietal theme
  - d. Committee also took location of tastings into consideration and tried to be equitable throughout region
  - e. Phil stated he would review the history of the tastings to make sure winery didn't host recently
  - f. Phil will report back on confirmations at next meeting
  - g. Phil given direction to write a selection policy the committee agreed upon and present it at the next meeting

8. Seminars
  - a. Sonja reiterated she will help with looking into potential seminars
9. Discuss Associate Winery Membership Tier
  - a. SBV has received interest from wineries outside SBC to be part of the organization
  - b. These wineries will have to pay the same 1% fee on CA sales of their SBC wines to follow Wine Preserve parameters
  - c. SBV Board of Directors delegated the review and initial approval of this new tier to Membership Committee
  - d. This new tier of membership would be named Associate Winery Membership
  - e. **ACTION:** Pierre makes motion to recommend that the Membership Committee approve the new Associate Winery Membership tier and send to the SBV Board of Directors for final approval
    - i. Second: Phil
    - ii. Unanimous approval
  - f. This new tier will be finalized with an approval from SBV Board of Directors
10. New Business
  - a. No new business
11. Adjournment: 2:30pm