



Santa Barbara Vintners Board of Directors Meeting Agenda

Time: February 24, 2026 10:00 AM Pacific Time (US and Canada)

Location: Roblar Winery and Vineyards, 3010 Roblar Ave, Santa Ynez, CA 93460

Zoom Link: <https://us06web.zoom.us/j/5724212160?omn=81059928663>

The Santa Barbara Vintners currently provides in-person participation for public comment at the physical location of the board meeting shown above, which changes monthly.

Board Members *only* may use the Zoom link to participate remotely through our teleconferencing site at the location listed above.

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|---|----------------------------|---------|
| Call to Order | Pierre LaBarge | 10:00am |
| 1. Approve Minutes (8 for quorum) | | |
| 2. Public Comment available for items either included in the agenda or not included (3 minutes per person). | | |
| 3. Finances | Alison Laslett/Dan Glaeser | 10:10am |
| i. Standard financial reports – Balance Sheet, Statement of Activity | | |
| ii. Revised budget for 2025-2026 based on reduced Wine BID income and FY shift to April 1 – March 31. | | |
| 1. Budget has been reviewed by Finance Committee and reflects 10 months of actuals and 2 months of projections. | | |
| a. Chart of Accounts is being revised. Will be reflected on upcoming year's budget. | | |
| 4. CEO Update | Alison Laslett | 11:00am |
| 1. Brown Act | | |
| a. Board members to sign that they have reviewed and received the Brown Act policy (attached, vote to adopt) | | |
| 2. Board By Laws – updated copy for review | | |
| 3. Japan trip | | |
| a. Helping County with gifts | | |
| 4. Annual Meeting Scheduling – The new Wine Preserve year runs April 1 – March 31. When should we schedule our Annual Meeting? It is typically in June. Last year it was in July. | | |

5. Board Committees Progress Reports

- i. Board Committee – Steve Gerbac
 - 1. Upcoming open Board seats planning and discussion.
 - ii. Marketing – Kristina Caruso
 - 1. Vintners Connect launch
 - 2. Marketing strategy for FYI 26–27
 - iii. Membership Committee
 - 1. Seminars
 - 2. Event Selection Policy
 - 3. Trade/Wholesale Survey Results
 - iv. Events – Emily Byram
 - 1. Mission Santa Barbara
 - i.
- b. Foundation President Updates:
- i. Sponsorship opportunities and tickets for Golf Tournament
 - ii. Summer Soiree update
 - iii. Emily Byram – Wind Beneath Our Wings win

6. Meeting Adjourned

Pierre LaBarge

12pm

Upcoming Board Meetings are the 3rd Tuesday of the month at 10am; agenda will be posted on the website 72 hours in advance of the meetings and posted publicly at the location.

Please feel free to volunteer space for our upcoming board meetings if you are able to host.

April 21, 2026 – Rusack Vineyards

May 19, 2026 - TBD