



**Santa Barbara Vintners
Board of Directors
Meeting Minutes**

Time: July 21, 2026, 10:00 AM Pacific Time (US and Canada)
Location: Crown Point Winery, 1733 Fletcher Way, Santa Ynez, CA 93460

1. Call to Order: 10:15am

2. Roll Call

In Person: AJ Fairbanks, Denise Shurtleff, Kevin Gleason, Keith Saarloos, John Haan, Mike Testa, Alex Gerberick, Karen Steinwachs

Absent: Andrew Murray, Dan Glaeser, Brook Christian

3. Closed Session Pursuant to Government Code Section 54957: 10:19am

- a. Public comment on closed session agenda items: **No Public Comments**
- b. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION (Gov. Code Section 54956.9(d)(1):
Name of case: *Flying Goat Cellars Inc. v. Santa Barbara County Board of Supervisors; Bob Nelson; Santa Barbara County Vintners Association*
- c. Reconvene to open session to report action (if any) in closed session:
11:16am

4. Reports From CEO, GM & Events Director

a. CEO Report

- i. D&O Insurance
 - i. Request submitted to our insurance company
 - ii. Legal firm to address BID lawsuit

- ii. Marketing Firm – Pluck + Grit
 - i. RFP received for marketing campaign
 - ii. “How To Do Wine Country”
 - iii. Public comment: 2 comments

b. Events Director Report

- i. Holiday Hope
 - i. Amazon Wishlist shared for donations
- ii. Vintners Festival
 - i. Ticket sales are strong and better than last year
 - ii. Digital ads campaign to commence soon

5. Public Comment: No public Content

6. Consent calendar

- a. Approval of the minutes for the June 2026 meeting
- b. Approval of the minutes for the June 16, 2026, Special Meeting

CALL TO ACTION: Motion to approve items on consent calendar made by Denise Shurtleff.

Second: Kevin Gleason

Unanimous approval

7. Discussion / Action Items. The Board will discuss and may take action on the following items

a. Finances (Dan Glaeser)

- i. Standard Financial Reports - Balance Sheet, Statement of Activity
- ii. Public comment: 1

CALL TO ACTION: Motion to receive, file and approve financial report by Kevin Gleason.

Second: Denise Shurtleff

Unanimous approval

b. Independent Audit

- i. Update regarding the County of Santa Barbara's independent financial audit and consideration of expenditures exceeding budget.
- ii. Audit firm is conducting annual audit.
- iii. Budgeted \$16,000-\$20,000
- iv. Cost of audit will most likely exceed this budget window.

CALL TO ACTION: Motion to authorize \$25,000 for audit by Kevin Gleason.

Second: Keith Saarloos

Unanimous approval

c. Updated Bylaws

- i. Consideration and adoption of amendments to the Santa Barbara Vintners Bylaws to update membership qualifications, financial obligations, and governance procedures.

CALL TO ACTION: Motion to approve Bylaws by Kevin Gleason

Second: Mike Testa

6 votes for YES, 1 vote ABSTAIN. Action does not pass since 7 votes required.

- ii. Bylaws discussion will be carried to next meeting (September 2026)

8. Adjournment: 12:02pm

Regular Board Meetings are held the 3rd Tuesday of the month at 10am at Crown Point Winery at 1733 Fletcher Way, Santa Ynez, CA 93460.

The agenda will be posted on the SBV public and industry websites 72 hours in advance of the meetings, and publicly at the meeting location.

Persons with disabilities who require any disability-related modification or accommodation in order to participate in the meeting are asked to contact the General Manager at least two (2) days prior to the meeting by telephone at (805) 688-0881 or by email at phil@sbcountywines.com.